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**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE,
AUTONOMOUS, Sion w.
National Webinar Report**

Date: 01/9/2020

Title: The Future of Agriculture

**National Webinar series by the Department of Mass Media in collaboration with
The Free Press Journal**

Objectives of the program:

1. To understand why agriculture matters for India
2. To discuss how milk and animal husbandry is India's rural wealth
3. To study the role of commodity markets and rural markets

Programme:

Sr. No	Date	Topic	Panel	Registrations	Feedback / Attendance Participation	YouTube Link	Viewership / Reach
1	16-07-2020	Why Agriculture Matters?	R.N. Bhaskar, Dilip Rajan, Arun Raste, Simon T. W.	2,459	1,971	https://www.youtube.com/watch?v=tAy0c8p6WsY&t=34s	12,441
2	23-07-2020	Milk is the Backbone of India's Rural Wealth	R.N. Bhaskar, Arun Raste		1,493	https://www.youtube.com/watch?v=DYJHcx2JfBU	12,035
3	30-07-2020	Animal Husbandry: Economies & Fallacies	R.N. Bhaskar, Arun Raste		1,102	https://www.youtube.com/watch?v=q1AO-4_mHaU&t=24s	12,629
4	06-08-2020	The Emerging Wealth Generator in Farming in Vegetables and Fruits	R. N. Bhaskar, Narendra D, Pankaj M, K. E. Muthu, Dilip Rajan, Dr. Omveer S		1,133	https://www.youtube.com/watch?v=jK1yWu8SfHs&t=10s	1939
5	13-08-2020	Rural Distress & Government Doles & Agri Finance	R.N. Bhaskar, Kavita Jha, Suhas Joshi, Arun Raste		1,006	https://www.youtube.com/watch?v=R7-HUxsvfGk&t=11s	13,677
6	20-08-2020	The Role of Commodity Markets	R. N. Bhaskar, Kapil Dev, Dr. Omveer S,		868	https://www.youtube.com/watch?v=2DJtvBJuW0Q	1,123
7	27-08-2020	Rural Markets & Gold	R.N. Bhaskar, Shivanshu M., Keyur Shah, P R Somasundaram, Rabi Verma		619	https://www.youtube.com/watch?v=E7wmLTqLrnS&t=236s	918

Methodology:

An unusual series of webinar cum panel discussions were planned Seven sessions; every Thursday as a weekly series from July 2020 to August 2020 respectively.

1. Shri R.N. Bhaskar moderated the panel discussion and presented the current scenario on The Future of Agriculture in a webinar cum discussion format.
2. Shri R. N. Bhaskar held a lecture before every session to explain the background and issues that were relevant to each topic

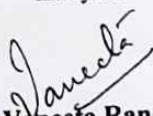
The webinar-cum-panel discussion addressed issues such as 'Could agriculture provide a trigger for economic growth?' Mr. Arun Raste highlighted the milk production as the rural wealth of India as a business of masses. Mr. Shaji emphasized on animal husbandry as a risk mitigation factor for agriculture.


Outcome:

The feedback of participants reflects the following points:

The program helped them to understand and gain know-how:

1. The resource persons enlightened the participants on the state of agriculture
2. The panellists also made the participants aware of the policies, customs and politics that surrounded agriculture.
3. The webinar series was appreciated as each panellist brought an insight, experience and analysis.


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01-09-2020
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Annexures to the report:

FA-3

Annexure 1: Flyer

Department of Mass Media
 on line you to
 Watch webinar series on
The Future of Agriculture

Date	Topic	Speakers
16 th July, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	Why Agriculture matters for India	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Dilip Rajan, IIT, Mumbai Anurag Kulkarni, Director, IIT Bombay Anurag Kulkarni, Director, IIT Bombay Anurag Kulkarni, Director, IIT Bombay
23 rd July, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	Milk is the backbone of India's rural wealth	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Anurag Kulkarni, Director, IIT Bombay
30 th July, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	Animal husbandry Economics & Industries	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Anurag Kulkarni, Director, IIT Bombay
6 th August, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	The emerging wealth generation in Farming & Vegetable and Fruits	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Nandini Choudhary, IIT Bombay Pankaj Madhwal, IIT Bombay K.P. Madhu, Government of India Dilip Rajan, IIT Bombay Dr. Anurag Kulkarni, Director, IIT Bombay
13 th August, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	Rural distress & Government roles & get farmers	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Kishor Bhatnagar, Government of India Kishor Bhatnagar, Government of India Anurag Kulkarni, Director, IIT Bombay
20 th August, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	The role of community markets	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Kapil Dey, IIT Bombay Dr. Anurag Kulkarni, Director, IIT Bombay
27 th August, 2020 3:00 p.m. to 4:00 p.m. 4:15 p.m. to 5:30 p.m.	Rural Markets and Grid	Shri B. N. Shankar, Government Secretary, Government of India, New Delhi Shri Anurag Kulkarni, Director, IIT Bombay Dr. Anurag Kulkarni, Director, IIT Bombay Dr. Anurag Kulkarni, Director, IIT Bombay

© Certificate will be provided on Attendance
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Annexure 2: Certificate



- Top chat -
- Nipin Pandey: Good evening all
 - RICHAMONI BORA: Good evening
 - Mani Mekala: Good evening to everyone
 - Madu Phys: Good afternoon to all
 - vrishal Choudhary: Good evening too all
 - Pratik Murugan: good evening to all
 - Dr. KUDRAN KUMAR PATHAK: good evening everyone
 - Bhanu Singh: Good evening
 - Kishor Bhatnagar: Good Evening from Santosh Thakur
 - TEJ SINGH: good evening to all
 - S. Karthik: good evening sir
 - Madu Phys: Good evening to all 😊

Milk is the real backbone of India's rural | Future of Agriculture | Industry interaction

88 watching now • Started streaming 59 seconds ago

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Vaneeta Raney
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